

MEKONG NYC
10TH ANNIVERSARY GALA
SPONSORSHIP
PROPOSAL



About Us



Mekong NYC is a social justice organization that brings dignity and value to the lives of Southeast Asians in the Bronx and throughout New York City. We do this through community organizing and movement-building, centering healing through arts and culture, and creating a strong safety net rooted in community power. Mekong NYC's work in the Bronx honors the history of the Bronx and all its people. We envision a thriving, empowered, and safe Southeast Asian community rooted in justice and self-determination and led by the most impacted.

History: Founded in 2011, Mekong NYC was created after a community needs assessment of Southeast Asians galvanized emerging local leadership. As Southeast Asian youth organizers, the founders had organized rallies at local welfare offices to bring attention to community struggles under the 1996 welfare "reforms". These events are documented in the film *Eating Welfare* (released in 2000).

Programs and Services



- **Organizing and Campaign Alliances** to address federal, state, city, and community policies affecting the Southeast Asian community through solidarity, campaigns, and alliances.
- **Arts and Culture Programs** to honor and create Southeast Asian culture by building and strengthening intergenerational connections through arts education, cultural programming, and collective healing.
- **Advocacy & Service** to provide access and resources through advocacy, direct social services, interpretation and translation, and education-- creating a safety net for the Southeast Asian community.

Recent accomplishments

- Reached 50,000 community members in 2021 through our services, programs, and campaigns
- Distributed over \$500,000 in emergency financial assistance to community members in need and 4,000 care packages to 200 families in response to the pandemic

Further examples of our services include:

- Anti-Asian hate safety plans for community members through self-defense workshops and safety kit distributions
- Arts and cultural shows such as Viet/Khmer New Year and Vietnamese zither lessons
- Harvesting Southeast Asian food from our Bronx community garden
- Health insurance enrollment for bilingual community members
- Nail salon organizing
- Youth organizing and leadership

MEKONG NYC'S 10TH ANNIVERSARY GALA

[BIT.LY/MEKONGNYC10TH](https://bit.ly/mekongnyc10th)

SATURDAY, OCTOBER 1, 2022 | 6 PM
GOLDEN UNICORN RESTAURANT
18 EAST BROADWAY, NYC

HONOREES

**RITHY
PANH**



**LINDA
SAPHAN**



**VIET THANH
NGUYEN**





MEKONG

CELEBRATING 10 YEARS

We will highlight inspirational Southeast Asian visionaries, including **Rithy Panh**, celebrated Cambodian documentary film producer, director, and screenwriter, whose portfolio includes *The Missing Picture*, *First They Killed My Father*, *Graves Without a Name*, and *Irradiated*. He, along with director Ieu Pannakar, developed the Bophana Center in Phnom Penh, Cambodia, to preserve the country's film, photographic, and audio history.

We also honor **LinDa Saphan**, Cambodian artist and social anthropologist. As a visual artist, Dr. Saphan's work has been included in several collective exhibitions in Southeast Asia, France, and the United States. She is also the associate producer of the documentary film *Don't Think I've Forgotten: Cambodia Lost Rock and Roll* released in 2014.

Mekong NYC's 10th Anniversary will help us provide essential services to meet the needs of Southeast Asians in New York City. We will bring together over 200 corporate, philanthropic, government and non-profit leaders together to honor all the committed individuals and organizations who supported and developed Mekong NYC over the past 10 years.



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SPONSORSHIP OPPORTUNITIES

SPONSORSHIP INCLUDES:

SPONSOR RECOGNITION AT GALA EVENT AND IN DIGITAL
MARKETING MATERIALS (INCL. SOCIAL MEDIA POSTS)
ACKNOWLEDGMENT AT PODIUM

\$25,000 - PLATINUM | TWO TABLES OF 20 SEATS TOTAL
FULL PAGE AD IN PROGRAM BOOKLET

\$10,000 - GOLD | ONE AND A HALF TABLE OF 15 SEATS TOTAL
FULL PAGE AD IN PROGRAM BOOKLET

\$5,000 - SILVER | ONE TABLE OF 10 SEATS TOTAL
HALF PAGE AD IN PROGRAM BOOKLET

\$2,500 - BRONZE | ONE TABLE OF 10 SEATS TOTAL
QUARTER PAGE AD IN PROGRAM BOOKLET

INDIVIDUAL TICKET | \$150

**THANK YOU, AND WE LOOK FORWARD
TO WORKING WITH YOU.**

MEKONG NYC 10TH ANNIVERSARY GALA SPONSORSHIP FORM

OCTOBER 1, 2022 | 6 PM
GOLDEN UNICORN, 18 EAST BROADWAY, NYC

SPONSORSHIP LEVELS

Sponsorship includes:

- Sponsor recognition at Gala Event and in Digital Marketing Materials (incl. social media posts)
- Acknowledgment at podium

\$25,000 - Platinum

Two tables of 10 seats
Full page ad in program booklet

\$10,000 - Gold

One and a half tables of 15 seats
Full page ad in program booklet

\$5,000 - Silver

One table of 10 seats
Half page ad in program booklet

\$2,500 - Bronze

One table of 10 seats
Quarter page ad in program booklet

Journal Greetings

\$1,000 - Full Page

\$500 - Half Page

\$250 - Quarter Page

Ticket

Individual Ticket | **\$150** x _____ seats

Donation

We cannot attend, but wish to make a donation of \$ _____.



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CONTACT AND PAYMENT

Listing (as it should appear in materials)

Name:

Title:

Company:

Contact Info

Address:

City: _____ State: _____ Zip: _____

Phone:

Email:

Payment Options

To register and pay online, go to:

<https://bit.ly/mekongnyc10th>

To pay by check, make checks payable to Mekong NYC.

To pay by card, fill out the following:

Credit Card #:

Exp. date:

Name on Card:

Signature:

Send this form and payment to:

Mekong NYC

2471 University Avenue, BSMT

Bronx, New York 10468

Questions? Contact Teline Tran at

teline@mekongnyc.org.